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REAL. MATTERS



Real Prints was established in the year 2002 and has continuously provided the highest levels of quality and prompt service in the manufacture of heat seal transfers and badges catering to the laundry, work wear, sports and promotional gear market segments.

We provide comprehensive advice based on your specific requirements to build a unique brand image for your company / establishment.

A unique, custom-made, beautifully finished label which causes no friction and is skin-friendly, can make your product stand out from the rest of the competition.

The top-notch quality we provide will reflect your brand image and corporate image.

Our expertise includes Export and Domestic Products covering the latest trends in the Fashion industry. We specialize in Children Clothing and tagless labels for brand names, sizes, wash care instructions, fabric content, etc.,

With more than 4 million labels being manufactured per month, we plan to increase by 20% owing to the positive response elicited.

INK SYSTEM

Our Ink Systems are superior quality and skin-friendly Phthalate free, PVC-Phthalate free Plastisol, Silicone, and Water based.



We also use GOTS certified ink

MEMBER OF







TAGLESS LABELS

Throw out those old, itchy woven labels and wear your clothes scratch-free.

Tagless Label is designed to replace sewn-in labels and tags with a soft and comfortable method of apparel identification. Its ability to hold extremely fine line weights makes this heat

transfer perfect for printing size, care, content and other assorted information in a compact

This Heat Transferable Ink System uses Phthalate free, PVC-Phthalate free Plastisol, Silicone, water base and foil transfers.

SPECIFICATION P

APPAREL

Cotton & Cotton blends

Polyester & Rayon

Spandex & Lycra

Bamboo & Hemp

Synthetic Fabrics

PRODUCT FEATURE

Excellent alternative to woven labels

Can hold great detail

Smooth edges

Ideal for high volume production

OPACITY: Opaque for light and dark substrates

Application Instructions:

Time 4 to 6 seconds

Temperature: 170°C to 180°C Pressure: 5 to 6 kg/cm² Cold peel

Quick Transfer:

Time 2 to 4 seconds

Temperature: 170°C to 180°C Pressure: 5 to 6 kg/cm²

Cold peel or Tepid peel

*Different fabric contents have specific transfer instructions. (Time, Temperature & Pressure) for accurate application

conditions Please contact us









 $\overline{}$ Iron. Low





When Needed







Machine Wash, Permanent Press

Tumble Dry, Normal,

Dryclean

SILICONE

One of the most versatile prints which provide an edge of class, convenience, and simplicity.

- Our new silicone prints are used in natural and synthetic fabrics including Spandex.
- Applications also include jerseys, jackets, swimsuits, sleepwear, hats, gloves, children's clothing, undergarments, baby's clothing & non-slip socks.

Features include:

- Soft Touch Feel
- Zero adherence on handling or folding.
- Excellent Durability: Wash and Weather -Resistant
- Colour fastness: No Colour migration, even between red and white.
- Fashionable: Available in semi gloss and matt finish with no creasing

- High Stretch: Suitable for fabric with 15 to 20 percent Lycra content.
- Environmentally safe: Does not contain organotin, phthalate, formaldehyde, lead, cadmium, APEO, PVC or solvent.
- It is the first choice for baby clothing and brand clothing.



SPOT COLOUR PRINTS

This type of heat transfer is designed to achieve clean multicoloured prints that are extremely soft to touch. It can be printed with maximum spot colours based on your desired look. It is commonly used as an alternative to direct screen-print. Spot colour is Phthalate and lead free which makes it for a safe and colorful option for children's wear.

The breakthrough with this technique is that it solves the problem of color migration or color change

SPECIFICATION P

APPAREL

Cotton & Cotton blends

Spandex & Lycra

Bamboo & Hemp

Synthetic Fabrics

PRODUCT FEATURE

Promote your Brands, Products & Events

Opaque for light & dark garments

Available in a Matte, Gloss, Glitter, Glow in Dark Transfer, Puff and Shimmer finish

Maximum no. of Colors including Metallic





LITHO PRINTS

This Magazine-Quality process offers unmatched Photographic detail and clarity. Lithos are a Four-colour process which means there are virtually no limits to what you can reproduce with this transfer- Unlimited colours and almost any type of artwork – from photographs to illustrations. Choose from a variety of finishes - Matte, Gloss, with Glitter

SPECIFICATION P

APPAREL

PRODUCT FEATURE

Cotton & Cotton blends

Sharp Photographic Detail

*Can be produced with Matte, Gloss, with Glitter Finish

OPACITY: Opaque for light and dark substrates



REFLECTIVE TRANSFER

Enhance safety without compromising on style with our 3M reflective heat transfer. This highly reflective transfer allows you to add a decorative as well as functional element to occupational work wear, consumer active wear, gym bags, hats, wristbands, headbands and others to provide exceptional visibility to garments with the ability to reflect light up to 500 feet away.

(Ideal for gear used by Walkers, runners, kids, bicyclists –can also be transferred on footwear)

SPECIFICATION ...

APPAREL

Cotton & Cotton blends

PRODUCT FEATURE

Pedestrian & Kids Safety

Industrial Solutions: Mining, Construction, Fire, Oil & Gas High visibility and Reflectivity





QR CODE TRANSFER PRINT

QR codes have become popular in consumer advertising. Typically, a smartphone is used as a QR code scanner to support advertising to access a brand's website more quickly than by manually entering an URL.

SPECIFICATION P

APPAREL

Cotton & Cotton blends

Polyester & Rayon

Spandex & Lycra

Bamboo & Hemp

PRODUCT FEATURE

Trend of New Technology

You can put your own logo as part of QR code for promotion.

Replace Hang Tag, Function Tag and permanent seal on garment

Easy & more care & content information could put in QR code data

Save cost / energy of making "Size Label" (by using one small QR code instead)





NON-SLIP SOCKS

Our non-slip sock Print for babies and children are made from eco-friendly Materials with an ultra-soft feel

SPECIFICATION P

APPAREL

Cotton & Cotton Blends

Polyester

Spandex & Lycra

PRODUCT FEATURE

Provides Non Slip Safety made from Eco - Friendly Material



FOIL

Adds brilliance and remarkable shine to any Single – colour or multi-colour design. Print that is Long lasting and Wash resistant.

SPECIFICATION ...

APPAREL

Cotton & Cotton Blends
Synthetic Fabrics

PRODUCT FEATURE

Foil heat transfers are visually brilliant and can be applied to any garment



GLITTER

Our wash-resistant, Smooth-feel Glitter screen printed transfers add sparkle to your design.

Ideal for children and women wear.

SPECIFICATION D

APPAREL

Cotton & Cotton blends
Synthetic Fabrics

PRODUCT FEATURE

Ideal for Cheerful and Vibrant Fashion wear

Can be used with Spot Colour Transfer and Litho transfer Resistant to wash because of smooth feel.



FLOCK TRANSFERS

Our flock transfer print offers high impact and luxurious appeal to your products. Can be used for Brand Name, Logos on clothes such as Sportswear, Leisurewear, Work wear& Uniforms as well as for advertising and textile design

This print is special as it provides sharpness to the images.

SPECIFICATION p

APPAREL

Cotton & Cotton Blends

Polyester & acrylic

PRODUCT FEATURE

Velvet Finish

Unique, high-end classy look for logos and designs.

OEKO-TEX Standard 100 Class 1



WORK-WEAR & SPORTSWEAR TRANSFER

Our extremely durable heat transfer is specifically formulated to withstand industrial laundering. It is the perfect embellishment and labeling solution for Uniforms, Work wear, Hospital, Medical and Sportswear.

It is designed to retain excellent Quality and vibrant colour. Suited for high temp washing and disinfectant washing.

SPECIFICATION P

APPAREL

Cotton & Cotton blends

Polyester & Rayon

Spandex & Lycra

PRODUCT FEATURE

Specially Formulated for Industrial, Work wear, Uniforms, Medical and Sports wear.

Superior Stretch Capability

Eco - friendly Product.





ULTRA STRETCH

Ultra Stretch is the industry's premium multi-purpose stretchable heat transfer for synthetic fabrics. It has been specifically developed for stretchable materials like Spandex, Lycra & Neoprene and is made to stretch with the fabric without cracking or losing shape.

Ultra Stretch is also a great branding tool for the medical & orthopedic industries as it is often used as a method for private labeling items like moldedneoprene, sports braces & soft good medical devices such as knee caps and sports bands with corporate logos & names.

SPECIFICATION P

APPAREL

Cotton & Cotton blends

Polyester

Spandex

Lycra

Neoprene

PRODUCT FEATURE

Superior stretch capability

Suitable for active wear, swimsuits, wetsuits

Low temp application for sensitive fabrics

Eco - Friendly

Minimum Line Weight: 1mm



HEAT TRANSFER FOR DENIM

Specifically designed to meet the demands of industrial wash temperatures and denim finish apparel.

SPECIFICATION p

APPAREL

Denim &Jeans

PRODUCT FEATURE

Great Embellishment for Denim Fabric.

Industrial Washing Standards

Enzyme Wash.



HEAT TRANSFER FOR WATER REPELLENT FABRIC

An innovative heat transfer solution specially engineered to bond onto synthetic heat-sensitive fabrics. Its low application temperature makes this an ideal product for branding on heat-sensitive industrial fabrics.

SPECIFICATION P

APPAREL

Polyester

Polyester & acrylic

Nylon

Acrylic

PRODUCT FEATURE

Ideally suited for outdoor apparel like Sportswear

Training wear, Jackets, Raincoats Wind Cheaters, Travel Bags

Umbrellas and School Bags.



ELASTIC WAIST BAND TRANSFER PRINT

WAIST BAND TRANSFER PRINT

Great embellishments for elastic waist band. Its designed to achieve smooth edges and can hold great detail. Excellent Stretchability and griper. Zero friction is the USP.

HEAT SEAL POLYCOTTON LABEL

Simple yet impactful, your logo will be printed on to this heat-seal polycotton material that will look effortlessly embedded onto your product once applied.

SPECIFICATION P

APPAREL

Waist Band

PRODUCT FEATURE

Excellent Stretchability and griper

Zero friction

Smooth Edges





QUALITY CONTROL STANDARD PROCEDURE

